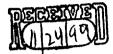
## **CONCEPTS IN CONFIDENCE**

1797-32 Veterans Highway 11722 Islandia, New York Phone (516) 234-5400 234-4703 (516)Fax



November 3, 1999

**FDA** Office Of Food Labelling (HFS-150) 200 C Street SW Washington DC 20204

To Whom It May Concern:

This letter is notification to you that our company has just done a supplement label to meet the new FDA requirements. The label is for the product "Cran Magic +". On this label we make one Structure Function claims which is as follows:

1.\* Promotes A Healthy Urinary Tract

We believe that we are in compliance with regulations. If there is a need to contact us please use the above address information.

Yours truly,

Michael Ginsburg

President

## Promotes a healthy urinary tract\*

RETAIL CUSTOMER GUARANTEE Unconditional 100% satisfaction within

- 30 days or your money back.
- · Safety sealed for your protection.
- · Do not use if outer seaf is broken
- · Store in a cool, dry place.

This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent

> Manufactured Exclusively for Concepts in Confidence 1797-32 Veterans Hwy Islandia, NY 11722 800-822-4050



Recommended Dose: 1 capsule in the AM and 1 in the PM with water or as recommended by your health care practitioner.

## **Supplement Facts** Serving Size: 1 capsule

Atamin E (as VII. E aucche Amylese 750 DU, Bromelein 100. Cellii, Lipese 40 FCCLU, Lyeoxys